

STRATEGIC PATENT MANAGEMENT II

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STRATEGIC PATENT MANAGEMENT: INSTRUCTION FOR SET UP OF PATENT MANAGEMENT (FOR EMPLOYEES RESPONSIBLE FOR PATENTS)

GENERAL

During the training, patent management is developed in detail and integrated into the individual management areas. The person responsible for patents is trained and «tools» are given to set up and integrate the patent management efficiently and quickly in the company.

TOPICS SUGGESTIONS

- Requirements for the patent manager
- Development of a global patent process
- Budget preparation for patents
- Preparation and management of the patent portfolio
- Motivation and training of company employees in the area of Intellectual Property Rights
- Confidentiality in cooperation with external companies

Prior to the training of the patent manager(s), the topics to be considered in the training are discussed. Due to the different possibilities of integrating the patent management in the company, it will be evaluated how to set up the patent management in the easiest and most reasonable way.

AIM OF THE SEMINAR

The participant is aware of the structure, organization and professional management of patent management. Thus, a professional protection of the company's know-how, ideas, research results and new developments takes place.

SEMINAR ADVANTAGES

The orientation towards the needs of the company and the individual wishes of the client results in an enormous practical relevance. First approaches for practical solutions are developed in the seminar and the results can be implemented and applied immediately. This results in a great saving of time, since no extensive seminar preparation is necessary. A larger number of employees can be trained effectively at the company, thus eliminating travel expenses. Internal business matters are treated confidentially, as the seminar takes place within client's company and exclusively with the client's employees.

PARTICIPANTS

The target group of this seminar are employees from industry and universities, who are responsible for Intellectual Property.

SCHEDULING

Appointments are arranged individually. The internal seminars last one to two days, plus discussion and elaboration. We will be happy to arrange a date with you.

SEMINAR FEES

On request we will be happy to send you a tailor-made offer by e-mail.