

CONFIDENTIALITY OF VALUABLE KNOW-HOW

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CONFIDENTIALITY

GENERAL

The seminar is about how to protect company know-how, ideas, research results and new developments. A patent may only be applied for if the information has not been made public before the filing date.

The seminar will show what confidential information is and what risks are involved in passing this information on to third parties. A very important aspect is the confidentiality of ideas for employees and company management.

The participants will be introduced to various negotiation techniques, for example how to deal with confidential information in discussions with customers.

TOPICS

- Recognition of confidential information
- Handling of confidential information towards persons from foreign country companies
- Contents of confidentiality agreement
- Understanding of the connection between secrecy and patents
- On the basis of practical examples, the participants will be trained in dealing and in use of confidential information.

AIM OF THE SEMINAR

The management and employees are sensitized to the handling of confidential information. The seminar enables them to handle this information easily and safely with respect to third parties.

SEMINAR ADVANTAGES

The orientation towards the needs of the company and the individual wishes of the client results in an enormous practical relevance. First approaches for practical solutions are developed in the seminar and the results can be implemented and applied immediately. This results in a great saving of time, since no extensive seminar preparation is necessary. A larger number of employees can be trained effectively at the company, thus eliminating travel expenses. Internal business matters are treated confidentially, as the seminar takes place within client's company and exclusively with the client's employees.

PARTICIPANTS

The target group of this seminar are employees from industry and universities who are responsible for technology and products. Up to 10 participants can be included in one course.

SCHEDULING

Appointments are arranged individually. The internal or external seminars last one day, plus discussion and preparation. We will be happy to arrange an appointment with you.

SEMINAR FEES

On request we will be happy to send you a tailor-made offer by e-mail.