

PROTECT PROPRIETARY TECHNOLOGIES SENSIBLY

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TECHNOLOGY PATENT STRATEGY

GENERAL

Many valuable company technologies are not recognized as such by employees and are therefore not regarded as inventions and protected as patents. As a result, companies lose great competitive advantages.

With our technology patent strategy, an evaluation of the company's own technologies is carried out. A strategy is developed how to handle the company technologies in order to achieve advantages over competitors. It will be professionally clarified whether specific technologies should be protected as patents, kept as a trade secret or simply published to prevent other competitors from applying for a patent on this technology.

GENERAL

- Presentation of a technology patent strategy
- Fundamentals and structure of the technology patent strategy
- Participation of all levels of employees in the development of the technology patent strategy
- Relevance of the confidentiality of company technologies
- Practical training part for setting up the technology patent strategy
- Implementation in the company and living with the strategy

AIM OF THE SEMINAR

The participant can recognize the importance of valuable business ideas. He/she learns to determine how the corresponding protection should look. This leads to an evaluation of the company's technologies, in which an examination of the technologies that are important for the company takes place. This examination can provide an enormous advantage over competitors.

SEMINAR ADVANTAGES

The orientation towards the needs of the company and the individual wishes of the client results in an enormous practical relevance. First approaches for practical solutions are developed in the seminar and the results can be implemented and applied immediately. This results in a great saving of time, since no extensive seminar preparation is necessary. A larger number of employees can be trained effectively at the company, thus eliminating travel expenses. Internal business matters are treated confidentially, as the seminar takes place within client's company and exclusively with the client's employees.

PARTICIPANTS

The target group of this seminar are employees from industry and universities who are responsible for technology and products. Up to 10 participants can be included in one course.

SCHEDULING

Appointments are arranged individually. The internal or external seminars last one day, plus discussion and preparation. We will be happy to arrange an appointment with you.

SEMINAR FEES

On request we will be happy to send you a tailor-made offer by e-mail.